# INNOVATION: AN AMERICAN IMPERATIVE

A call to action by American industry, higher education, science, and engineering leaders urging Congress to enact policies and make investments that ensure the United States remains the global innovation leader.

Our nation knows what it takes to innovate: a sustained commitment to scientific research, a world-class workforce, and an economic climate that rewards entrepreneurship and innovation. As the most dynamic and prosperous nation in the world, the United States has long benefitted from policies and investments that have promoted innovation and in turn driven productivity and economic growth, bolstered American trade, ensured our health and national security, and safeguarded the American dream. Our leadership is now at risk because of years of under-prioritizing federal scientific research investments and policies that promote innovation.

Now is not the time to rest on past success. As noted by the American Academy of Arts and Sciences in its 2014 Report Restoring the Foundation: The Vital Role of Research in Preserving the American Dream, "There is a deficit between what America is investing and what it should be investing to remain competitive, not only in research but in innovation and job creation." Competitor nations are challenging our leadership by copying our playbook for success. At the same time our nation's support for scientific research and innovation is stagnating. If these trends continue, other countries will soon surpass the United States as the global innovation leader.

We must heed the warnings in the *Restoring the Foundation* report and other salient reports of the past decade and act decisively. In particular, Congress must:

## Renew the federal commitment to scientific discovery

by ending sequestration's deep cuts to discretionary spending caps and providing steady and sustained real growth in funding of at least four percent for basic scientific research at: the National Science Foundation, the National Institutes of Health, the Department of Energy's Office of Science, the Department of Defense, NASA, the National Institute of Standards and Technology, USDA, and NOAA;

# Make permanent a strengthened federal R&D tax credit

as a part of comprehensive tax reform to encourage more private-sector innovation investment here in America instead of in competitor countries;

Improve student achievement in science, technology, engineering, mathematics (STEM)

through increased funding of proven programs and incentives for science and math teacher recruitment and professional development;

#### Reform U.S. visa policy

to welcome and keep highly educated international professionals, particularly those holding STEM degrees from U.S. universities;

## Take steps to streamline or eliminate costly and inefficient regulations

and practices governing federally funded research to help unburden researchers to focus more time on conducting research and training the next generation of scientists, engineers, health care professionals, and business leaders;

#### Reaffirm merit-based peer review

as the primary mechanism major federal agencies should employ in making competitive scientific research grants to ensure the most effective use of taxpayer dollars; and

#### Stimulate further improvements in advanced manufacturing

through support for programs aimed at accelerating manufacturing innovation and new federal-industry-academic partnerships.

We, the signatories, urge support for these actions to keep the United States the global innovation leader. We stand ready to do our part.

Samuel R. Allen Chairman & CEO

John Deere

Marilly Housen Marillyn A. Hewson Chairman, President, & CEO Lockheed Martin Corporation Nomen R. augustine Norman R. Augustine Co-Chair

Restoring the Foundation

Charles O. Holliday Chairman

Royal Dutch Shell plc

Chairman, President & CEO

Northrop Grumman

eph Jimenez CEO

**Novartis** 

W. James McNerney, Jr. Chairman of the Board &

Kenneth C. Frazier

Chairman & CEO

Merck & Co., Inc

CEO

The Boeing Company

President & CEO National Association of Manufacturers

Academy of Radiology Research Acoustical Society of America Ad Hoc Group for Medical Research

Agricultural & Applied Economics Association American Academy of Arts & Sciences American Anthropological Association American Association for Dental Research American Association for the Advancement of Science

American Association for the Study of Liver Diseases

American Association of Colleges of Pharmacy American Association of Mycobacterial Diseases American Association of Petroleum Geologists American Association of Physical

Anthropologists

American Association of Physicists in Medicine American Association of Physics Teachers American Association of State Colleges and Universities

American Astronomical Society American Chemical Society American Council on Education American Dairy Science Association American Dental Education Association American Educational Research Association American Geophysical Union

American Geosciences Institute American Institute of Aeronautics and Astronautics

American Institute of Chemists American Institute of Physics American Mathematical Society American Meteorological Society American Physical Society American Physiological Society American Phytopathological Society American Political Science Association
American Psychological Association
American Society for Engineering Education
American Society for Microbiology

American Society for Nutrition American Society of Agronomy American Society of Animal Science American Society of Plant Biologists American Sociological Association American Veterinary Medical Association Archaeological Institute of America Arizona Nevada Academy of Science (ANAS) ASME

Association for Information Science and Technology

Association for Psychological Science
Association for Women in Mathematics
Association for Women in Science Association of American Geographers Association of American Medical Colleges Association of American Universities Association of American Veterinary Medical Colleges

Association of Independent Research Institutes Association of Public and Land-grant Universities

Association of Research Libraries ASTRA, Alliance for Science & Technology Research in America

Battelle

Biophysical Society Biotechnology Industry Organization

Boise State University Boston University Botanical Society of America Business-Higher Education Forum California Institute of Technology California Polytechnic State University Carnegie Mellon University

Case Western Reserve University
Center for Policy on Emerging Technologies

Clemson University

Coalition for National Science Funding Coalition for National Security Research Columbia University Computing Research Association

Consortium for Ocean Leadership Consortium of Social Science Associations

Cornell University Council of Graduate Schools Council of Scientific Society Presidents Council on Competitiveness Crop Science Society of America

**Duke University** 

Earthquake Engineering Research Institute Ecological Society of America

EDUCAUSE **Emory University** Energy Sciences Coalition Entomological Society of America

Federation of American Societies for

Experimental Biology

Federation of Associations in Behavioral and Brain Sciences Florida State University

Foundation for Science and Disability Genetics Society of America Geological Society of America Georgia Institute of Technology

Google

Greater Madison Chamber of Commerce

Harvard University Human Factors and Ergonomics Society IBM

Idaho Academy of Science and Engineering

IEEE-USA

Institute of Food Technologists

Intel Corporation IPC - Association Connecting Electronics

Industries

Jefferson Science Associates LLC Kent State University
Kentucky Academy of Science
Linguistic Society of America
Louisiana State University Lowell Observatory

Massachusetts Institute of Technology

Materials Research Society
Mathematical Association of America Michigan State University Michigan Technological University

National Alliance for Eye and Vision Research National Association of Colleges and Employers National Association of Geoscience Teachers National Association of Graduate-Professional Students

National Association of Marine Laboratories National Center for Science Education National Center for Technological Literacy-Museum of Science

National Coalition for Food and Agricultural

Research National Council for Science and the

Environment National Ground Water Association National Science Education Leadership

Association
National Science Teachers Association

New Mexico State University New York University

North Carolina Academy of Science North Dakota State University Northeastern University Northern Illinois University Oklahoma State University ON Semiconductor ONAMI

Oregon State University Pace University

Parapsychological Association Penn State University Phiston Technologies, Inc. Population Association of America Portland State University Poultry Science Association

Princeton University Rensselaer Polytechnic Institute

Research!America

Rutgers, the State University of New Jersey

Semiconductor Equipment & Materials International (SEMI)

Semiconductor Industry Association Semiconductor Research Corporation Silicon Valley Leadership Group Society for In Vitro Biology Society for Industrial and Applied Mathematics

Society for Industrial and Organizational

Psychology

Society for Neuroscience Society of the Study of Evolution Society of Toxicology

Soil Science Society of America South Dakota State University  $Southern \ Illinois \ University \ \check{System}$  SPIE, the international society for optics and

photonics SRI International Stanford University State University of New York

Stony Brook University Supporters of Agricultural Research Foundation

Syracuse University

Task Force on American Innovation TechVision21

Texas A&M University

Texas Instruments Incorporated The Coalition for the Life Sciences The Electrochemical Society
The Industrial Research Institute The Johns Hopkins University The New England Council The Ohio State University

The Optical Society
The Procter & Gamble Company

The Science Coalition

The University of Alabama at Birmingham

Tufts University

UNAVCO United for Medical Research

University at Buffalo, State University of New

University Corporation for Atmospheric Research

University of Arkansas University of California System

University of California, Berkeley University of California, Davis University of California, Irvine University of California, Los Angeles University of California, Merced University of California, Riverside University of California, San Diego University of California, Santa Barbara University of California, Santa Cruz

University of Cincinnati

University of Colorado at Colorado Springs

University of Colorado Boulder University of Colorado Denver University of Colorado, Anschutz Medical

Campus

University of Delaware University of Georgia University of Hawaii University of Illinois

University of Illinois at Chicago

University of Illinois at Urbana-Champaign

University of Kansas University of Louisville University of Maryland University of Michigan University of Mississippi University of Missouri System University of Nebraska University of Nevada, Reno University of New Hampshire

University of New Mexico University of North Carolina at Chapel Hill University of North Carolina System University of North Carolina Wilmington

University of Notre Dame University of Oklahoma University of Oregon University of Pennsylvania University of Pittsburgh University of Rochester University of South Florida University of Southern California University of Tennessee

University of Toledo University of Vermont University of Virginia University of Washington University of Wisconsin System University of Wisconsin-Madison
University of Wisconsin-Milwaukee
University of Wyoming
Utah State University

Vanderbilt University Vermeer Corporation Washington State University Washington University in St. Louis Wayne State University

West Virginia University Western Michigan University

Woods Hole Oceanographic Institution